

IAQM

Institute of
Air Quality
Management

Routes^{to} Clean Air

Air Quality Conference

Mercure Holland House, Bristol
12th October, 2021



Exhibitor &
sponsorship pack

About the IAQM



We are the Institute of Air Quality Management, the professional body for air quality professionals.

The mission of the IAQM is to be the authoritative voice for air quality by maintaining, enhancing and promoting the highest standards of working practices in the field and for the professional development of those who undertake this work.

The IAQM play an influential role in the air quality sector by producing useful and timely guidance on matters affecting air quality professionals and by responding to government consultations.

We organise a busy CPD calendar each year, with attendance at the majority of events being free for our members.

We also publish reports and journals concentrating on the science, modelling, policy and legal issues surrounding air quality.

Routes to Clean Air is an annual two-day conference where air quality, public health and transport professionals share their experiences of improving traffic emissions.

The IAQM is the largest membership organisation for air quality professionals in the UK.



Professionalism



Sound Science



**Quality assurance
Responsibility**



**Equality
Equity**



Integrity

Exhibitor package



Exhibit at this event and take advantage of the opportunity to interact with your target audience of experts and buyers. Connect with respected environmental professionals, build brand awareness and demonstrate your affiliation with this sector by supporting this event.

- Network with key individuals working in the air quality sector.
- Create positive promotion of your organisation to an audience of environmental professionals, academics, local authorities and practitioners
- Interact with leading air quality professionals and remain at the forefront of sectoral developments
- Support your company's corporate social responsibility policy

Exhibitor package

Each exhibitor package includes the below benefits

- Your organisation's logo, hyperlink and 150-word description listed on the IAQM & IES websites
- Your organisation's logo included in event marketing featuring on the IAQM LinkedIn page and IAQM Twitter account
- A 150-word company description and logo to feature in both the electronic and printed delegate pack
- Space for 1 attendee at the conference
- Unlimited use of Routes to Clean Air 2021 branding for all marketing associated with this event

Delegate pack adverts

Utilise the opportunity to reach a greater audience and design a tailored advert for your organisation which will be included in our delegate pack. This is made available online prior to the event, and printed for all attendees to reference at the conference or circulate with colleagues afterwards.

Equipment provided

All exhibitors will be provided with a 6ft trestle table, 2 chairs and an electricity point if requested. Each stand will have plenty of space to display pop-up banners.

This conference is focused on knowledge exchange, therefore there is only space for a limited number of exhibitors. Exhibitors will be located in the break out room, providing ample opportunity for you to interact with delegates during coffee and lunch breaks.

Cost

Exhibitor stand with 1 attendee	£370
Additional attendee	£100
Double A4 page delegate pack advert	£250
Full A4 page delegate pack advert	£135

Sponsorship opportunities

Routes to Clean Air provides you, as a sponsor, with a platform to demonstrate your commitment not just to the environment, but to the science which underpins it, indicating your serious consideration of the issues behind current environmental problems.

Sponsoring Routes to Clean Air provides you with an excellent opportunity to connect with respected members of the environmental community, to build brand awareness and show your company's support for the air quality sector.

Our events reach air quality professionals working across the sector and provide an engaging platform for you to reach clients and potential employees.

Are you interested in...

- Creating positive promotion and raising awareness of your organisation to an influential audience of environmental professionals, academics and civil servants?
- Associating yourself with high profile events in the environmental calendar?
- Putting your name in front of hundreds of environmental professionals?
- Showing your employees and investors your dedication to the environmental community?

Consider sponsoring the Institute of Air Quality Management's largest annual conference and ensure your company is part of this fantastic networking opportunity.

Previous event sponsors



Sponsorship package



There are three sponsorship packages available for this event, utilise this opportunity and associate your brand with a leading sectoral event.

All packages include

- Your company logo, hyperlink and description to be displayed on the IAQM and IES websites
- Your company logo on marketing collateral published on the IAQM LinkedIn Group, IAQM Twitter account and targeted emails to all IAQM members and air quality professionals
- Your branded banners to be displayed around the event venue
- Unlimited use of Routes to Clean Air 2021 and IAQM branding for all your publicity associated with this event

Gold package additional benefits

- Attendance for 2 delegates at the conference and conference dinner (night before)
- An exhibitor stand within the exhibitor area of the conference
- A 250-word sponsor statement and logo to feature in both the electronic and printed delegate pack

Silver package additional benefits

- A 150-word sponsor statement and logo to feature in both the electronic and printed delegate pack
- Attendance for 1 delegate at the conference and conference dinner

Bronze package additional benefits

- A 150-word sponsor statement and logo to feature in both the electronic and printed delegate pack
- Attendance for 1 delegate at the conference dinner only

Cost

Gold sponsorship	£1,200
Silver sponsorship	£900
Bronze sponsorship	£500

If you are interested in any of the sponsorship or exhibiting opportunities available for Routes to Clean Air 2021 please contact Katherine at the IES office +44 (0)20 3862 7484 or email katherine@the-ies.org for more details.