



The Camden Clean Air Initiative

**Reducing air pollution across
the Borough of Camden.**

MISSION

Improve the quality of air that we all breathe in Camden

VISION

Anybody living, working or studying in Camden will not have to worry about breathing in toxic air



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227

AIR QUALITY
SENSORS INSTALLED



2,475

SCHOOL CHILDREN
EDUCATED ON AIR
POLLUTION



39

SCHOOLS
REWILDED



1

TRIAL PARKLET
INSTALLED



60

STUDENTS BUILT THEIR
OWN AIR QUALITY
SENSORS



1

EV CHARGE
POINTS INSTALLED



300+

FAMILIES JOINED
OUR COMMUNITY
CYCLE RIDE



2

SURVEYS
COMMISSIONED ON
ELECTRIC MOBILITY



In 2008, Camden became the first London borough to finally adopt World Health Organisation air quality guidelines showing that it was ready for change.





AIRSCAPE

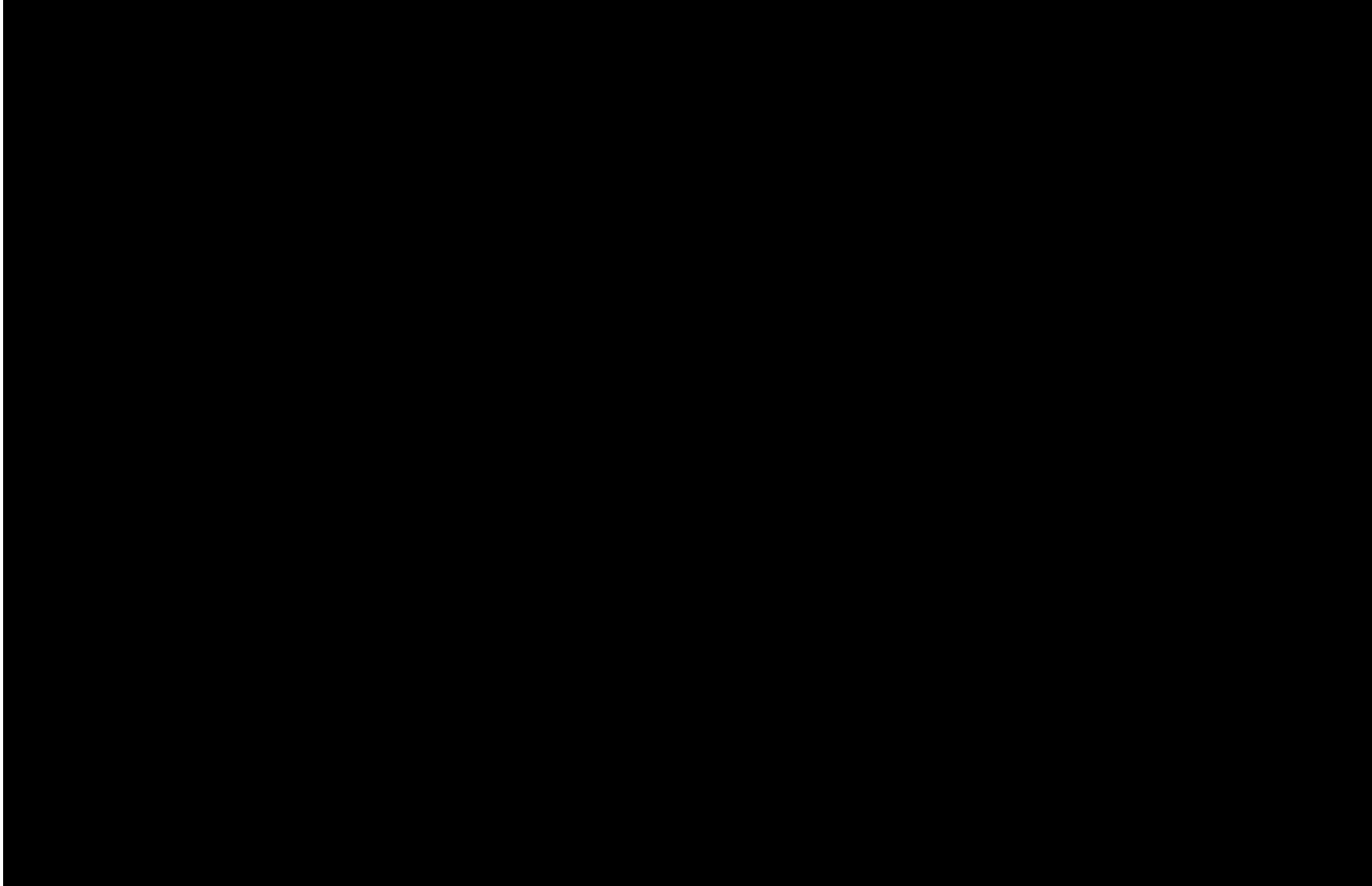
Hyper-local, real time air quality monitoring



**Air quality data before
AirScape**

**Partnership with AirLabs
and the Council**





EXAMPLES OF DATA USE

- Households
- School teachers
- Business owners
- Construction or transport companies

- Residents
- Health care professionals
- Decision-makers in government or local authorities



AIRSCAPE WORKSHOPS



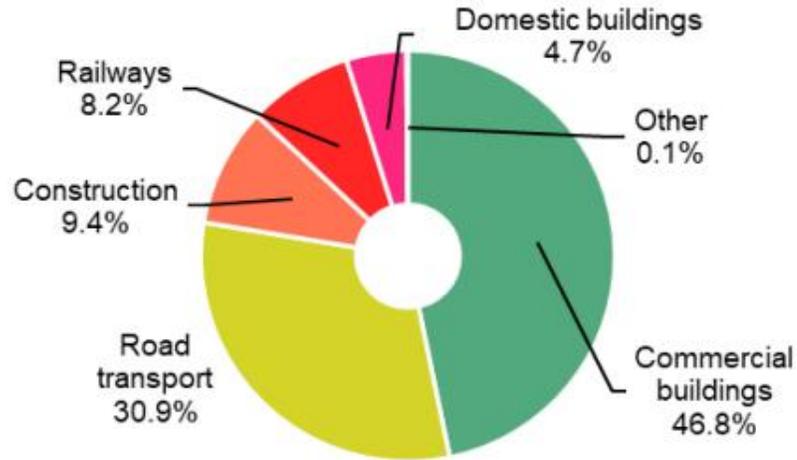


AIR QUALITY IN CAMDEN

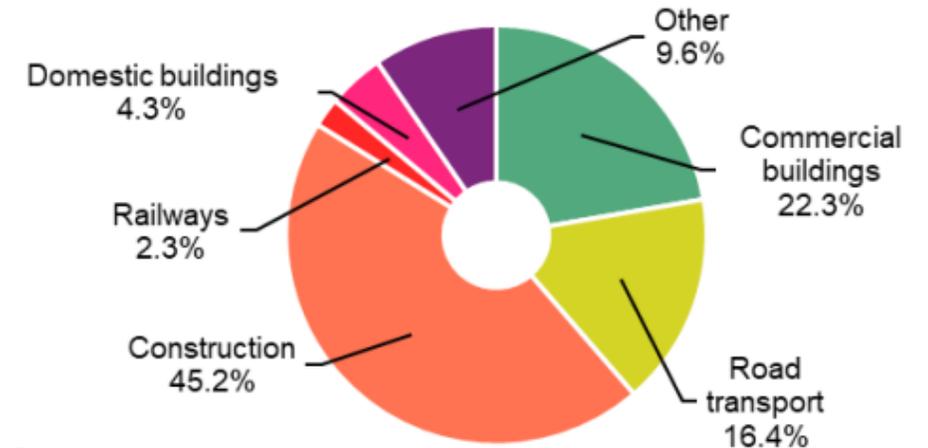
Camden Clean Air Action Plan

Sources of Key Pollutants:

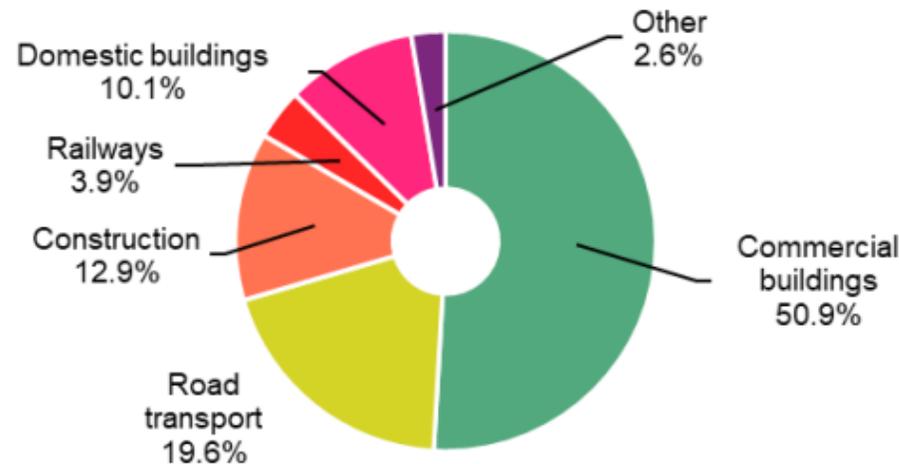
Sources of NO_x Emissions in Camden



Sources of PM₁₀ Emissions in Camden



Sources of PM_{2.5} Emissions in Camden



WHAT WE HOPE TO SEE



Mission for 2023



ENGAGEMENT

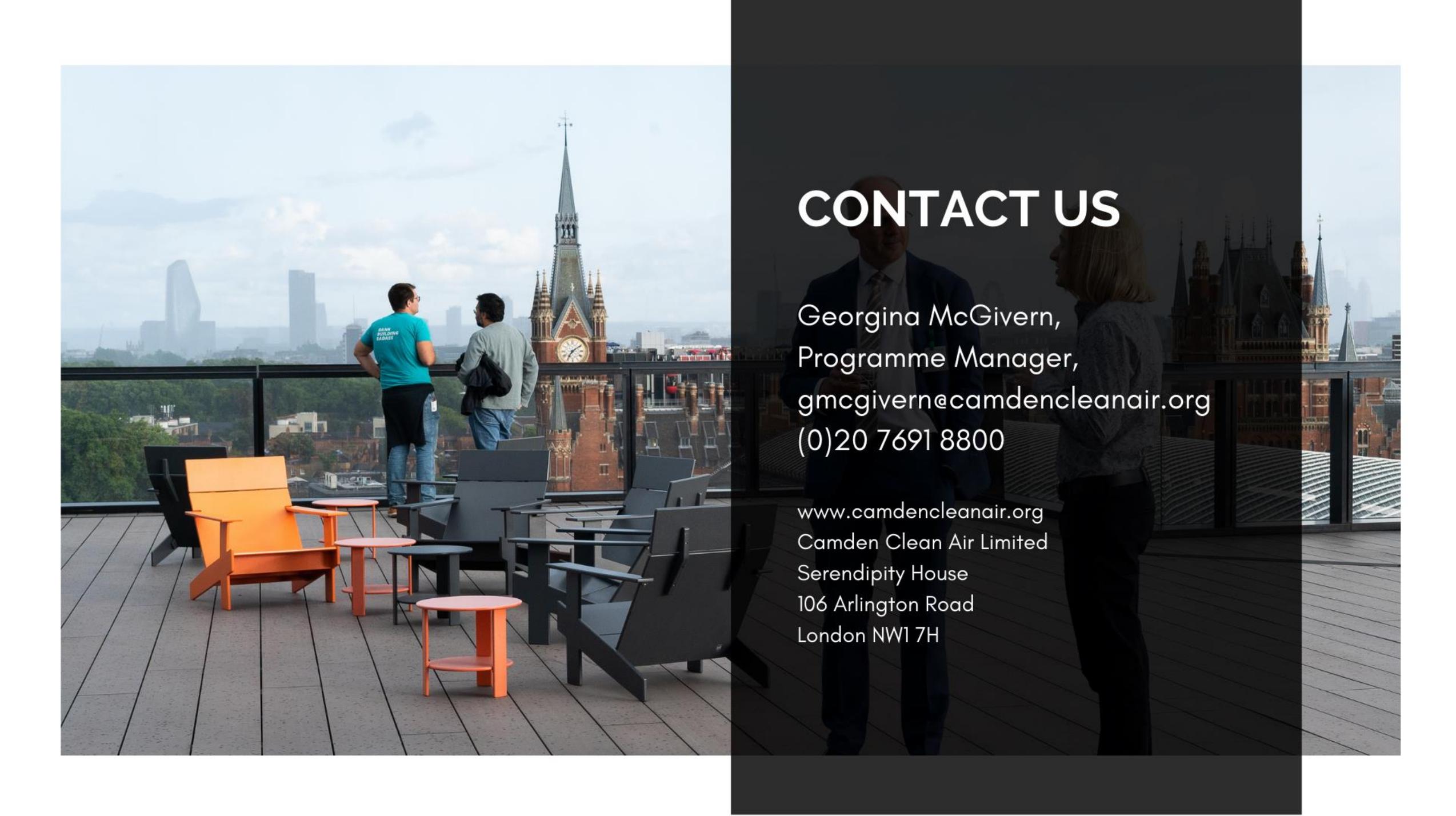


BEHAVIOUR CHANGE



EMPOWERMENT





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