



Monitoring Air Quality

30th April 2019

Crowne Plaza - The City, London



IAQM

Institute of
Air Quality
Management

Exhibitor &
Sponsorship Pack

About the IAQM



We are the Institute of Air Quality Management, the professional body for air quality professionals. We are a membership organisation representing professionals working in the air quality sector.

The mission of the IAQM is to be the authoritative voice for air quality by maintaining, enhancing and promoting the highest standards of working practices in the field and for the professional development of those working in the sector.

The IAQM play an influential role in the Air Quality sector by producing useful and timely guidance on matters affecting air quality professionals and by responding to Government consultations.

We organise a busy CPD calendar each year, with attendance at the majority of events being free for members.

We also publish reports and journals concentrating on the science, modelling, policy and legal issues surrounding air quality.

Even with recent advances in modelling, measurement remains an important means of gaining insight into the nature of air pollution. Without it, we cannot understand the problem properly and, without an accurate diagnosis, we cannot propose solutions.

This brand new conference, Monitoring Air Quality, will provide an opportunity for air quality professionals to share experiences of using new measurement techniques whilst exploring ways to interpret data collected by analysers in a variety of environments.



Professionalism



**Equality
Equity**



Sound Science



Integrity



**Quality assurance
Responsibility**

Exhibitor Package



The exhibitor package includes:

- Your organisation's logo, hyperlink and 150-word description on the IAQM & IES websites.
- Your organisation's logo on exhibitor announcement and subsequent promotional marketing on the IAQM Air Quality LinkedIn Group and IAQM Twitter account.
- A 150-word company description and logo to feature in both the electronic and printed delegate pack.
- Space for 1 delegate to attend the conference.
- Unlimited use of Monitoring Air Quality (MAQ) 2019 and IAQM branding for all marketing associated with this event.

Additional benefits include:

- Raising brand awareness and creating positive promotion of your organisation to an audience of environmental professionals, academics, local authorities and practitioners.
- An opportunity to network with key individuals working in the Air Quality sector.
- Platform for you to interact with your target audience of experts and buyers.

This conference is focused on knowledge exchange, therefore there is only space for a very small number of exhibitors. The conference programme will provide multiple opportunities for you to interact with delegates during refreshment and networking breaks.

Equipment provided:

All exhibitors will be provided with a 6ft trestle table, 2 chairs and an electricity point if requested. Each stand will have plenty of space to display pop-up banners.

Cost

Exhibitor stand	£495 (includes 1 attendee)	Full page advert	£120
Additional attendee	£130	Half page advert	£80
Double page advert	£240		

If you are interested in exhibiting at MAQ19 please complete the booking form or contact Rhianna at the IES office +44 (0)207 601 1920 | rhianna@the-ies.org for more details.

Sponsorship Opportunities

Monitoring Air Quality 2019 provides you, as a sponsor, with a platform to demonstrate your commitment not just to the environment, but to the science which underpins it, indicating your serious consideration of the issues behind current environmental problems.

Sponsoring MAQ 2019 provides you with an excellent opportunity to connect with respected members of the environmental community, to build brand awareness and show your company's support for the Air Quality sector.

Our events reach many key audience segments and provide an engaging platform for you to reach clients and potential employees.

Are you interested in...

- Associating yourself with high profile events in the environmental calendar?
- Putting your name in front of hundreds of environmental professionals?
- Demonstrating to your employees and investors your dedication to the environmental community?

Consider sponsoring one of the Institute of Air Quality Management's annual conferences and ensure your company is part of this fantastic networking opportunity.

Previous event sponsors have included:



Sponsorship Package



The sponsorship package includes:

- Your branding on all conference promotion and marketing collateral both pre and post-event.
- Company logo, hyperlink and 250-word description to be displayed on the IAQM and IES website.
- Company logo on sponsorship announcements and subsequent event marketing published on the IAQM Air Quality LinkedIn Group, IAQM Twitter account and targeted emails to all IAQM members.
- Your brand banners to be displayed alongside speakers' lectern, at registration and amongst break-out spaces around the venue.
- A 250-word sponsor statement and logo to feature in both the electronic and printed delegate pack.
- Attendance for 2 people at the conference.
- Unlimited use of MAQ 2019 and IAQM branding for all your publicity associated with this event.

Additional benefits include:

- Raising brand awareness and creating positive brand image through association with environmental concerns.
- Creating positive promotion and raising awareness of your organisation to an influential audience of environmental professionals, academics, government ministers and civil servants.
- Supporting your company's corporate social responsibility policy.
- Creating a platform for your organisation to support environmental science issues.

Cost

Gold sponsorship: Sponsorship plus exhibitor space **£1,400***

Silver sponsorship: Sponsorship only **£1,100**

**This option includes all the benefits listed in the exhibitor and sponsorship packages.*

This conference will accommodate a maximum of one sponsor per package. These packages will be agreed on a first come first served basis.

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