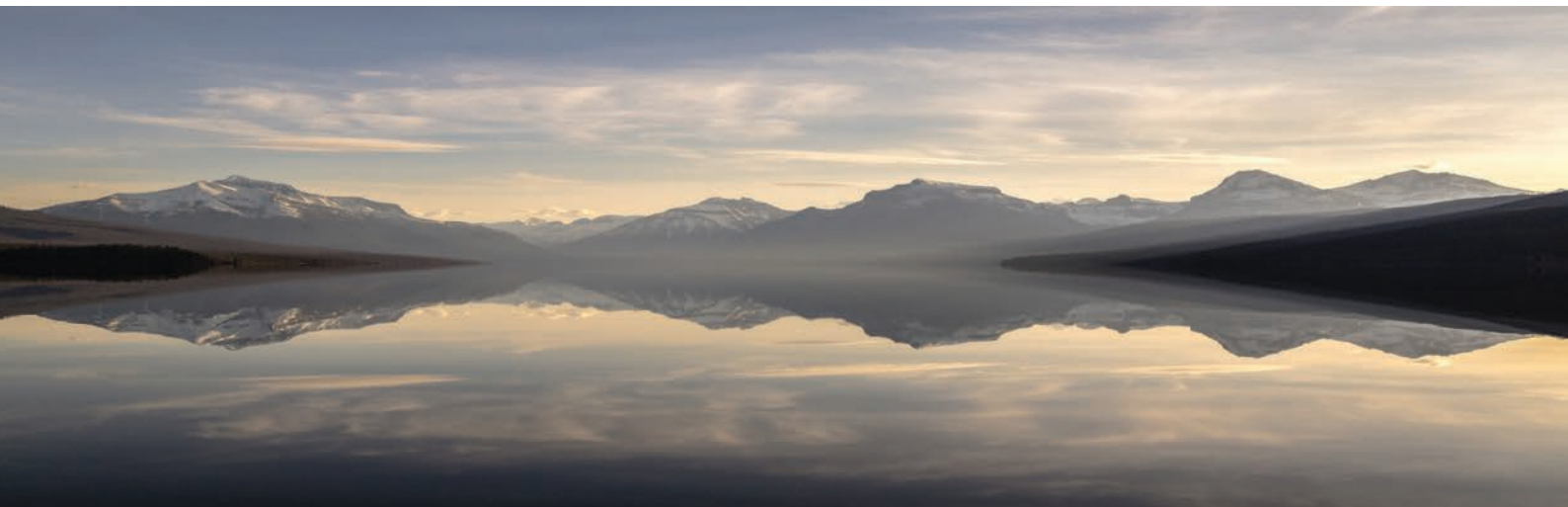# DMUG

24th February 2021
Online

IAQM

# About the IAQM



## We are the Institute of Air Quality Management, the professional body for air quality professionals. We are a membership organisation representing professionals working in the air quality sector.

The mission of the IAQM is to be the authoritative voice for air quality by maintaining, enhancing and promoting the highest standards of working practices in the field and for the professional development of those who undertake this work.

The IAQM play an influential role in the Air Quality sector by producing useful and timely guidance on matters affecting air quality professionals and by responding to Government consultations.

We organise a busy CPD calendar each year, with attendance at the majority of events being free for members.

We also publish reports and journals concentrating on the science, modelling, policy and legal issues surrounding air quality.

DMUG is the one-day conference for users of dispersion models. An unapologetically technical conference, DMUG remains the key annual event for experts in this field. The programme will be examining topical issues in emissions, exposure and dispersion modelling.

**Professionalism**

**Equality Equity**

**Sound Science**

**Integrity**

**Quality assurance Responsibility**

# Exhibitor package



*Land Condition Symposium 2018*

## The exhibitor package includes:
- Five minute presentation slot at the conference
- Organisation logo, hyperlink and 150-word description on the IAQM website
- Organisation logo on exhibitor promotional marketing on the IAQM Air Quality LinkedIn Group and IAQM Twitter account
- A 150-word company description and logo to feature in the delegate pack
- Space for 2 attendees at the conference
- Unlimited use of DMUG 2020 branding for all marketing associated with this event

## Delegate pack adverts
Take the opportunity to promote your organisation to our delegates' wider networks and reach out to those you didn't get the chance to speak to at the event.

This year, we are offering the opportunity for you to include a full or double page advert to promote your organisation within the delegate pack. This is made available online, prior to the event, and printed for all attendees to reference at the conference or circulate with colleagues afterwards.

## Additional benefits include:
- Raising brand awareness and creating positive promotion of your organisation to an audience of environmental professionals, academics, local authorities and practitioners
- An opportunity to network with key individuals working in the Air Quality sector
- Platform for you to interact with your target audience of experts and buyers

This conference is focused on knowledge exchange, therefore there is only space for a very small number of exhibitors. Exhibitors will be located in the break out room, providing multiple opportunities to interact with delegates during coffee and lunch breaks.

## Cost

| | |
|---|---|
| Exhibitor package | **£650 (reduced fee of £470 for 1 delegate)** |
| Full page delegate pack advert | **£130** |
| Double page delegate pack advert | **£240** |

If you are interested in exhibiting at DMUG 2021 please contact Eloise at the IES office
+44 (0)203 862 7484 or email **eloise@the-ies.org** for more details.

# Sponsorship opportunities

DMUG provides you, as a sponsor, with a platform to demonstrate your commitment not just to the environment, but to the science which underpins it, indicating your serious consideration of the issues behind current environmental problems.

Sponsoring DMUG offers you an excellent opportunity to connect with respected members of the environmental community, to build brand awareness and show your company's support for the Air Quality sector.

Our events reach many key audience segments and provide an engaging platform for you to reach clients and potential employees.

## Sponsorship benefits include:

- Associating yourself with high profile events in the environmental calendar and raising brand awareness generating a positive brand image through association with current environmental concerns
- Engaging with an influential audience of environmental professionals, academics and civil servants
- Promoting your organisation to your target audience of buyers and decision makers
- Demonstrating your dedication to the environmental community and supporting your company's corporate social responsibility policy

Consider sponsoring one of the Institute of Air Quality Managements annual conferences and ensure your company is part of this fantastic networking opportunity.

## Previous event sponsors

# Sponsorship package



## Gold sponsorship package - £1400 one package available
- Company logo on all delegate badges
- Entry for three delegates into the event
- An exhibitor space to promote your organisation, this can showcase marketing materials, literature and pop-up banners
- Company logo on the event PowerPoint presentation holding slide
- A 150-word company description and logo to feature in the delegate pack
- Organisation logo, hyperlink and 150-word description on the IAQM website
- Organisation logo included on all promotional marketing through targeted emails, IAQM LinkedIn Group and IAQM Twitter account
- Unlimited use of the DMUG branding for all marketing associated with this event

## Silver sponsorship package - £1100 one package available
- Entry for two delegates into the event
- An exhibitor space to promote your organisation, this can showcase marketing materials, literature and pop-up banners
- Company logo on the event PowerPoint presentation holding slide
- Your company description and logo to feature in the delegate pack
- Organisation logo, hyperlink and description on the IAQM website
- Organisation logo included on all promotional marketing through targeted emails, IAQM LinkedIn Group and IAQM Twitter account
- Unlimited use of DMUG branding for all marketing associated with this event

## Bronze sponsorship package - £500 one package available
- Entry for one delegate into the event
- Company logo on the event PowerPoint presentation holding slide
- Your company logo to feature in the delegate pack
- Organisation logo, hyperlink and description on the IAQM website
- Organisation logo included on promotional marketing on the IAQM Twitter account
- Unlimited use of DMUG branding for all marketing associated with this event

If you are interested in exhibiting at DMUG 2020 please contact Eloise at the IES office
+44 (0)203 862 7484 or email **eloise@the-ies.org** for more details.